

## Privacy Policy

**Last Updated: August 30, 2024**

Welcome to The Unloveables (the "Site"). Your privacy is of utmost importance to us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website. Please read this policy carefully. If you disagree with the terms of this Privacy Policy, please do not access the Site.

### 1. Information We Collect

We may collect information about you in a variety of ways. The information we may collect on the Site includes:

- **Personal Data:** Personally identifiable information, such as your name, shipping address, email address, and telephone number, and demographic information, such as your age, gender, hometown, and interests, that you voluntarily give to us when you register on the Site or when you choose to participate in various activities related to the Site, such as online chat, contact forms, or subscribing to newsletters.
- **Derivative Data:** Information our servers automatically collect when you access the Site, such as your IP address, browser type, operating system, access times, and the pages you have viewed directly before and after accessing the Site.
- **Financial Data:** Financial information, such as data related to your payment method (e.g., valid credit card number, card brand, expiration date) that we may collect when you purchase, order, return, exchange, or request information about our services from the Site. We store only very limited, if any, financial information that we collect.
- **Mobile Device Data:** Device information, such as your mobile device ID, model, and manufacturer, and information about the location of your device, if you access the Site from a mobile device.
- **Third-Party Data:** Information from third parties, such as personal information or network friends, if you connect your account to the third party and grant the Site permission to access this information.

### 2. How We Use Your Information

Accurate information about you lets us provide you with a smooth, efficient, and customized experience. Specifically, we may use information collected about you via the Site to:

- Create and manage your account.
- Process your transactions and send you confirmations.
- Provide you with customer support.
- Send you administrative information, such as changes to our terms, conditions, and policies.

- Deliver targeted advertising, coupons, newsletters, and other information regarding promotions and the Site to you.
- Improve the content and functionality of our website.
- Prevent fraudulent transactions, monitor against theft, and protect against criminal activity.
- Process payments and refunds.
- Respond to legal requests and prevent harm.

### 3. Disclosure of Your Information

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

- **By Law or to Protect Rights:** If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation.
- **Business Transfers:** We may share or transfer your information in connection with or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- **Third-Party Service Providers:** We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.
- **Marketing Communications:** As permitted by law, we may share your information with third parties for marketing purposes with your consent or with an opportunity for you to withdraw consent.

### 4. Tracking Technologies

We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Site to help customize it and improve your experience. For more information on how we use cookies and other tracking technologies and how you can control them, please refer to our Cookie Policy.

### 5. Data Security

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other types of misuse.

### 6. Your Rights

Depending on your location, you may have certain rights regarding your personal information, such as:

- **Access:** You have the right to request access to the personal data we have collected about you.
- **Correction:** You may request that we correct or amend any inaccuracies in your personal data.
- **Deletion:** You have the right to request the deletion of your personal data, subject to certain exceptions.
- **Objection:** You have the right to object to our processing of your personal data.

To exercise any of these rights, please contact us at [Your Contact Information].

## **7. Policy for Children**

We do not knowingly solicit information from or market to children under the age of 13. If we learn that we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible.

## **8. Changes to This Privacy Policy**

We may update this Privacy Policy occasionally to reflect changes to our practices or for other operational, legal, or regulatory reasons. We will notify you of any changes by updating this Privacy Policy's "Last Updated" date.

## **9. Contact Us**

If you have questions or comments about this Privacy Policy, please contact us at:

The Unloveables  
Preeti Davidson  
500 West Ave Norwalk, CT 06850  
[preeti@satorsquare.us](mailto:preeti@satorsquare.us)